MASSACHUSETTS'S PREMIER WEB DESIGN AGENCY

Your Business Deserves a Website That Actually Works.

Custom digital marketing built exclusively for Massachusetts service businesses. No templates. No offshore teams. No long-term contracts. Direct owner access — every time.

- ✓ Live on Google in as few as 7 business days
- ✓ You always speak directly with the owner
- ✓ Month-to-month — cancel anytime, no penalties
- ✓ SEO-optimized and mobile-first from day one
- ✓ 100% bespoke design — no recycled templates
- ✓ Proudly serving Massachusetts since 2018

7+	100+	38★	100%	7
YEARS IN BUSINESS	SITES LAUNCHED	FIVE-STAR REVIEWS	BESPOKE DESIGN	DAYS TO GO LIVE

Claim Your Free Custom Website Mockup

We design a fully bespoke mockup for your business at zero cost — so you can see exactly what your brand could look like before committing to anything.

aurorawebdesigns.com/mockup-request

No credit card · No obligation · No pressure · Ever

■ Expertise.com Award Winner — Top Web Design Agency, Worcester County, Massachusetts Google Partner · 38 Five-Star Reviews

WHO WE ARE

The Agency That Actually Picks Up the Phone.

Hi, I'm Bryan — founder and sole owner of Aurora Web Designs. Every call you make reaches me directly. Since 2018 I've designed and launched 100+ custom websites and managed hundreds of digital marketing campaigns for Massachusetts contractors, tradespeople, and service providers. My singular focus: more qualified calls, more booked jobs, more revenue for your business.

- ✓ Direct owner access — zero middlemen
- ✓ SEO & mobile-first engineered into every build
- ✓ 100% bespoke — never a recycled template
- ✓ Month-to-month — cancel without penalty
- ✓ Sites go live in as few as 7 business days
- ✓ Expertise.com Top Agency — Worcester County

WHAT WE DO

Every Discipline. One Expert. Zero Compromise.

01

Web Design & Development

Conversion-engineered custom websites built from scratch — every element designed to turn visitors into calls, leads, and booked jobs.

02

Search Engine Optimization

Local and on-page SEO strategy that puts your business at the top of Google when high-intent customers are actively searching.

03

Google Ads Management

Precision pay-per-click campaigns that place your brand in front of buyers at the exact moment they're ready to hire.

04

Social Media Marketing

Facebook and Instagram advertising that builds commanding local brand authority and a steady pipeline of qualified leads.

05

Cloud Hosting & Maintenance

Enterprise-grade managed hosting with 99.9% uptime. Every update, backup, and performance optimization handled for you.

06

Brand & Graphic Design

Logos, brand identity systems, print collateral, and marketing materials that signal credibility before a word is spoken.

Request your complimentary mockup aurorawebdesigns.com/mockup-request

WHY AURORA

Six Reasons New England's Best Businesses Choose Aurora.

Direct Owner Access — Always

You work with Bryan personally from first conversation through every update. No account managers, no overseas teams, no runaround.

Award-Winning Local Expertise

Recognized by Expertise.com as a Top Web Design Agency in Worcester County — independent, credible validation of our work.

No Long-Term Contracts — Ever

We earn your continued business through performance, not contractual obligation. Stay because results compound every month.

Measurable ROI Every Month

More Google impressions. More inbound calls. More booked appointments. Clear performance reporting on every metric that matters.

Complete Digital Department

Web design, SEO, Google Ads, social media, hosting, and brand design — all managed by one expert who knows your business deeply.

Radical Pricing Transparency

Every proposal is line-itemized. You will never encounter a hidden fee, surprise invoice, or mystery charge.

VERIFIED GOOGLE REVIEWS · ★★★★★

★★★★★

"Bryan and Aurora have been a cornerstone of our growth for over 6 years. He transformed our online presence completely. The results have been exceptional — more qualified leads, more calls, more jobs booked."

Fialho Painting Inc.
6+ YEAR CLIENT

★★★★★

"Bryan invested real time understanding my vision and business goals. His professionalism and meticulous attention to detail were unlike any agency I'd worked with before."

Tendo James
VERIFIED CLIENT

★★★★★

"Fast, seamless, and excellent across the board. Bryan delivered tremendous value in very little time. His pricing is honest and transparent — no upselling, no surprises."

Brenda Wasso
VERIFIED CLIENT

■ Expertise.com Award Winner — Top Web Design Agency, Worcester County, Massachusetts

INVESTMENT PACKAGES

Designed to Deliver ROI at Every Level.

Every engagement includes 100% custom design, mobile-first architecture, and built-in SEO foundations. Pricing is fully transparent — no setup fees, no hidden costs, no surprises.

FOUNDATION · ESSENTIALS

Establish

Build Your Digital Presence

- ✓ 100% Custom Website Design
- ✓ Up to 5 Conversion-Optimized Pages
- ✓ Mobile-First & Fully Responsive
- ✓ Local SEO Foundation Setup
- ✓ Professional Contact Form
- ✓ 30 Days Dedicated Support
- ✓ Cloud Hosting Available as Add-On

FREE MOCKUP · NO COMMITMENT

MOST REQUESTED

GROWTH · ADVANCED

Accelerate

Supercharge Lead Generation

- ✓ 100% Custom Website Design
- ✓ Up to 10 Conversion-Optimized Pages
- ✓ Mobile-First & Fully Responsive
- ✓ Advanced Local SEO Strategy
- ✓ Contact + Multi-Step Lead Forms
- ✓ 90 Days Dedicated Support
- ✓ Managed Cloud Hosting Included
- ✓ Google Analytics 4 Integration

FREE MOCKUP · NO COMMITMENT

MOST POPULAR

DOMINANCE · PREMIUM

Dominate

Own Your Local Market

- ✓ 100% Custom Website Design
- ✓ Unlimited Pages — No Restrictions
- ✓ Mobile-First & Fully Responsive
- ✓ Full SEO Strategy + Live Chat Widget
- ✓ All Lead Capture Forms Included
- ✓ Priority Ongoing Support
- ✓ Priority Managed Cloud Hosting
- ✓ Google Ads Campaign Management
- ✓ Social Media Ad Campaign Setup
- ✓ Full Performance Analytics Dashboard

FREE MOCKUP · NO COMMITMENT

ADDITIONAL SERVICES Google Ads · Facebook & Instagram Ads · Direct Mail · Brand Identity · E-Commerce · Maintenance Retainers

Not sure which plan fits your goals? Call or text Bryan — the consultation is always free and without pressure.
(508) 868-2772

HOW IT WORKS

Four Simple Steps to Your Free Mockup.

01

Reach Out

Call, text, email, or scan the QR code. Getting started takes less than 60 seconds.

02

Share Your Vision

A brief, pressure-free conversation about your services, goals, and style preferences.

03

Receive Your Mockup

We deliver a professional, fully bespoke website mockup at absolutely no charge.

04

Decide Freely

Love it? We build it. Want revisions? Done. Not ready? The mockup is yours to keep.

Your Free Mockup Is Ready to Be Built.

We'll design a fully bespoke, professional website mockup for your business — at no cost, with no obligation, and no pressure. Ever. See exactly what your brand could look like before committing to anything.

Request Your Free Mockup

Scan the QR code or visit the link below to get started — takes less than 60 seconds.

aurorawebdesigns.com/mockup-request

No credit card · No obligation · No pressure · Ever

(508) 868-2772	Call or text — answered personally
Bryan@aurorawebdesigns.com	Direct to the owner — always
aurorawebdesigns.com	Serving all of Massachusetts since 2018